## **EQUAL PAY DAY**

The issue of equal pay for equal work or work of equal value has been internationally acknowledged in the Beijing Declaration and Platform for Action.

On 15 April 2008, Business and Professional Women (BPW) Germany organised the first Equal Pay Day in Germany. The campaign was endorsed by the German National Council of Women and numerous women's associations. Its aim was to disseminate information on the Gender Pay Gap and to encourage women to take the initiative and address the issue of unequal pay in a proactive way. In 2009, BPW International launched the

Since 2009, the date of the Equal Pay Day is calculated according to current figures of the Federal Office for Statistics. The Equal Pay Day symbolises the pay gap through a period of time – following the theme: money is time – time is money.

worldwide EPD campaign in New York.



Manuela Schwesig, Federal Minister for Family Affairs, Senior Citizens, Women and Youth, Germany, and Henrike von Platen, President BPW Germany, on EPD 2014



## **EQUAL PAY DAY OFFICE**

The BPW Germany Equal Pay Day Office, funded by the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth, opened its doors in September 2011. The Office has a variety of tasks: keeping Equal Pay on the political agenda, handing out campaigning material, offering guidance for events, advertising and providing information about the annual focus of the EPD.

## THE FORUM EQUAL PAY DAY

The Forum Equal Pay Day is a congress series for opinion leaders with the aim to spread nationwide the major EPD topic of the year. In particular, action groups and women's organisations are addressed throughout Germany, to facilitate the needed information for their street actions, to raise awareness on this issue.

Furthermore, we believe it is necessary to explain the different reasons and their proportions of the pay gap piece by piece, which we carry out with the help of priority themes.

## **IMPRINT**

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EPD Forum Berlin November 2014



# THE GENDER PAY GAP IN GERMANY

Women in Germany earn on average 22 per cent less than their male colleagues. In terms of an EU-wide comparison, this puts Germany third from the bottom. There is still a clear divide between Western Germany (24 per cent) and Eastern Germany (6 per cent).

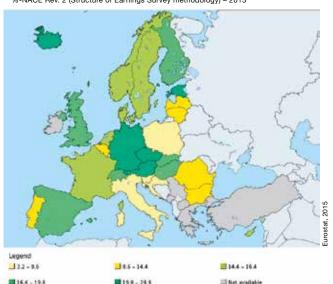
## The main underlying causes for the Gender Pay Gap are:

- → Women are underrepresented in certain professions, sectors and on the upper end of the career ladder: Both horizontal and vertical segregation of the labour market along gender lines continues to be a reality;
- Women interrupt their careers and reduce their working time for family reasons more frequently and for longer periods than men:
- Individual and collective pay negotiations have not yet succeeded in effectively overcoming the traditionally low evaluation of female-dominated professions.

#### Gender pay gap in unadjusted form

Minimum value 3.2 Maximum value 29.5

%-NACE Rev. 2 (Structure of Earnings Survey methodology) - 2013



#### **PRIORITY THEMES**

The priority theme of the year addresses one of the sources of the gender pay gap in a special way and shows the combined effect of multiple causes.

The priority themes of the past years are:

#### 201

Role models and stereotypes

#### 2012

Wage determination

#### 2013

Wage determination in the health professions – too much service, too little merit

#### 2014

Mini-Job and part-time after employment break

This year's topic covers transparency in relation to wage determination and job evaluation. As a means to overcome this lack of transparency, companies can investigate their situation with regard to equality using two different computer programmes:

Logib-D for a structural analysis and EG-Check for analysing job evaluation systems.

Additionally, individuals can check and compare their wages using the Lohnspiegel developed by the Hans-Böck-ler-Foundation.





## **BPW** Germany

Business and Professional Women - Germany e.V.



## Equal Pay Day Germany March 20, 2015

Since 2008, BPW Germany initiates the Equal Pay Day in Germany, and in 2009, BPW International launched the worldwide Equal Pay Day campaign.



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